



For Immediate Release
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**THE DOÑA ANA ARTS COUNCIL CELEBRATES
FOR THE LOVE OF ART MONTH
WITH ARTFORM MEMBERS' ART WORK
AND THE PRC PRODUCTION'S SHORT FILM SHOWCASE
FRIDAY, FEBRUARY 6, 2015**

January 21, 2015 – February is For The Love Of Art Month and the Doña Ana Arts Council is helping kick it off in grand style, with an exhibit by artwork from ArtForms members and the PRC Productions Short Film Showcase, during the First Friday Downtown ArtRamble, Friday, February 6, 2015.

Every year ArtForms – a local arts organization dedicated to ensuring that the creative community is regarded as a revenue-generating industry – organizes and produces For the Love of Art Month, coordinating with art galleries, artist studios and art spaces throughout town in a celebration of the Arts in all forms. This year, the El Paso Electric Gallery, off the lobby of the Rio Grande Theatre, will be one of three locations (Mas Art Frame and Art Supplies and the Bistro Café complete the triad) in the downtown area exhibiting the works of ArtForms members that have been completed within the past two years and not previously shown locally. An artist reception will be held in the gallery from 5 to 7 p.m. Friday, February 6, 2015, in conjunction with First Friday Downtown ArtRamble.

Directly following the ArtRamble, beginning at 7 p.m., the auditorium of the Rio Grande Theatre will be the place for a special screening of local films produced and shot in southern New Mexico by Las Cruces-based production company PRC Productions. Included in the line-up will be trailers, webisodes and short films, including Troy Scoughton Jr's directorial debut "Last Night On Mars," Cody Dalton's critically acclaimed "Anti-Minute" and Aron Hethcox' mutant thriller "Quimera." All screenings are intended for mature audiences only.

In "Last Night On Mars," a typical Friday night sleepover ends badly for the girls on Mars street, when a stranger invades their home. Written and directed by Troy Scoughton, Jr. Starring Jason Baldwin, Angelica Apodaca, Mark Vasconcellos. For mature audiences.

In "Anti-Minute," Guy's best friend James plots revenge after a drug-running friend is gunned down by a citizens militia group, forcing Guy into a dangerous game of survival. Written and

directed by Cody 'Danger' Dalton. Starring Cody Dalton, Jack Lutz, Austin Trout and Lynz Green. For mature audiences.

In "Quimera," a dysfunctional team of mercenaries takes on a mission to hunt a creature they're not even sure exists and find themselves fighting for their lives. Written and directed by Aron Hethcox. Starring Marcella Salmon, Jackie Jones, Mark Vasconcellos, Jason Baldwin and Eric Owens. For mature audiences.

Included in the screening will be four webisodes giving backstory to the soon-to-be-released feature film TRUTH, which will have its Las Cruces premiere at the Rio Grande Theatre, February 27 & 28, 2015.

In "Dark Doom Actual," the mystery voice for Nano-Track Securities is put through her paces when a group of students stumble upon a top secret research facility in the Gila Wilderness and she is tasked with ensuring that none get out alive. Written by Troy Scoughton, Sr. Directed by Cody Dalton. Starring Lynz Green, Gail Wheeler and Mike Gaba.

In "Nirvana No More," retired special forces operatives and best friends Harlan Barns and Marcus Coogan are in love with the same woman. Everything is great until Harlan decides he wants to marry her. Written by Cody Dalton. Directed by Troy Scoughton, Sr. Starring Adam Ostland, Jack Lutz, Marci Dickerson and Gabe Payan.

Also included in the webisodes are a commercial for Nano-Track Corporation, which uses nano-enhanced and highly modified genetic and DNA based technologies to create a 'better' future, and "Lepordai," in which a conspiracy theorist interrupts local television programming to warn the masses about the evils of Nano-Track Corporation. "Nano-Track" was written and directed by Troy Scoughton, Jr. "Lepordai" was written and directed by Johnny Tabor.

The Rio Grande Theatre is located at 211 N. Main Street, in Las Cruces. Doors open at 6:30 p.m. for the 7 p.m. screenings. General admission tickets will be \$2 and can be purchased at the box office during the First Friday Downtown ArtRamble. For more information call (575) 523-6403 or visit www.RioGrandeTheatre.com.