



For Immediate Release
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**THE DOÑA ANA ARTS COUNCIL HOSTS PANEL ON
USING BLOGS TO PROMOTE ART IN LAS CRUCES
FRIDAY, JANUARY 30, 2015**

January 21, 2015 – How important is blogging to an artist’s success? How can an effective blog help promote an artist’s work, while at the same time giving insight into the process that goes into the work itself? These questions and more will be answered when the Doña Ana Arts Council presents a panel discussion on the use of blogs to promote art as part of a new series titled Promoting Art in Las Cruces. The panelists for the discussion will include three prominent local artists who, as avid bloggers, write about their art and lives. Join the lively discourse on “Using Blogs To Promote Your Art” at the Rio Grande Theatre from noon to 1:30 p.m., Friday, January 30.

Leading the dialog will be accomplished artists and teachers Jean Reece Wilkey, Ouida Touchon and Julie Ford Oliver. Wilkey posts artwork about collecting art and the ‘artist’s life’ in her Studio Blog. She paints mostly in oil in a style she calls “constructed realism” and teaches painting and drawing at New Mexico State University. Touchon is a visual artist from Las Cruces who, when she isn’t teaching printmaking at Doña Ana Community College, spends most of her waking moments at the easel or the press, which she blogs about in her Rough Sketch blog. Oliver has returned to fine art painting, which she teaches out of her studio on Main Street in downtown Las Cruces, and writes about in her Art Talk blog.

The Rio Grande Theatre is located at 211 N. Main Street, in Las Cruces. Doors open at 11:30 A.m. for the noon discussion. Admission is free to the public. For more information visit www.RioGrandeTheatre.com, or to RSVP, call (575) 523-6403.